



Driving the economy since 1937.



## AFFILIATE MEMBERSHIP

### The Power of Membership

What does being a member mean? For trucking companies, it means contributing to the betterment of the industry, using the power of many to create change and better a business environment. For affiliates it means connection, promotion, and industry support.

Membership assists the industry as a whole, but it also has a direct benefit to you. There are discounts on services, training, event access, scholarships etc. STA membership is your seat at the table when dealing with regulatory bodies and the evolving landscape of the trucking industry in Saskatchewan. Membership is your key to the trucking industry knowledge center offering advocacy opportunities, industry education and business assistance.

**JOIN  
TODAY!**

### What is an Affiliate Member?

An Affiliate Member company is a supplier to the industry. The goods and services offered by affiliate members cover every aspect of the trucking company ranging from insurance professionals to engine manufacturers and leading ELD companies all the way to computers and software. Affiliate Members offer a diverse range of services intended to benefit the transportation and logistics industry.

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**Affiliate Members** offer the Association support at events, in research and communications and make it possible for the business operations of a trucking company to operate. All members are encouraged to do business with the Affiliate Members as by supporting the STA they are supporting the fostering of the efficient and business-friendly trucking industry.

## Why Be a Member?

- Affiliate Members are tireless supporters of both the trucking industry and the STA. In return, we want to act as your company's informed cheerleader. Through our various trucking related communications, and social media pages, the STA is always willing to promote your brand, advertise your services and support you in accessing your target market.
- As an Affiliate Member, you have the chance to participate in STA yearly events, including the highlights of the year, the STA Golf Classic and year-end AGM & Gala, which brings together industry stakeholders, regulators, and advocates to celebrate trucking in Saskatchewan. During these yearly highlights, the STA offers a diverse range of sponsorship and advertisement opportunities.

## Finding your Advantage

- Premium News Alerts
- Promote Your Company
- Premier Events
- Other Benefits and Opportunities – please visit our website for more details

## STA is a Full Service Membership Organization

As a result of the 2016 strategic plan, the Association focused efforts in 2019 towards safety advocacy, increased training, and strengthening the voice of the Association through establishing a common set of priorities for the trucking industry.

For over 80 years, the STA has depended on our collective voice taking the concerns of our members and turning them into actionable items. There is no doubt there is power in numbers. Join us today to find out how!

<https://sasktrucking.com/join-the-sta/>

**WE are  
TRUCKING**

