



Advertise Directly to Your Target Market!

Website Advertising	Member Prices	Non-Member Prices
Top Banner – Min. 1400 x 400 px (re-sized to full width of device)		
• 3 months	\$400	\$650
• 6 months	\$600	\$950
• 12 months	\$1,000	\$1,600
Home (Landing Page) – 300 x 250 px		
• 3 months	\$100	\$160
• 6 months	\$150	\$240
• 12 months	\$250	\$400
Bottom (Footer) – 300 x 250 px (ad will appear on every page)		
• 3 months	\$200	\$300
• 6 months	\$300	\$500
• 12 months	\$500	\$800

Newsletter Advertising	Member Prices	Non-Member Prices
½ Page (7 ½" x 5")		
• 1 month	\$175	\$210
• 2 months	\$300	\$355
• 3 months	\$445	\$535
¼ Page (3 ¾" x 5")		
• 1 month	\$100	\$120
• 2 months	\$170	\$205
• 3 months	\$255	\$305

All prices are subject to 5% GST; All sizes or dimensions are approximate

Requirements:

- Advertiser will submit an image file (.jpg, .eps, .png, pdf, etc.) with their ad
- Image file must be the appropriate dimensions (or for newsletter ads, the image must be scalable to the proper dimensions)
- Image file must be high quality and high resolution
- Please also submit company logo (if applicable) and website link

Advertisement Order Form

Contact Information:

Date: _____

Company Name:	
Company Website:	
Primary Contact:	Title:
Mailing Address:	
City, Province:	Postal Code:
Phone:	
Email Address:	

Select Type of Ad: *(All prices are subject to 5% GST and sizes or dimensions are approximate)*

Website – Top Banner	Members	Non-Members
3 months	<input type="checkbox"/> \$400	<input type="checkbox"/> \$650
6 months	<input type="checkbox"/> \$600	<input type="checkbox"/> \$950
12 months	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,600
Website – Home Page		
3 months	<input type="checkbox"/> \$100	<input type="checkbox"/> \$160
6 months	<input type="checkbox"/> \$150	<input type="checkbox"/> \$240
12 months	<input type="checkbox"/> \$250	<input type="checkbox"/> \$400
Website – Footer		
3 months	<input type="checkbox"/> \$200	<input type="checkbox"/> \$300
6 months	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500
12 months	<input type="checkbox"/> \$500	<input type="checkbox"/> \$800

Newsletter – ½ Page			
1 month	<input type="checkbox"/> \$175	<input type="checkbox"/> \$210	
2 months	<input type="checkbox"/> \$300	<input type="checkbox"/> \$355	
3 months	<input type="checkbox"/> \$445	<input type="checkbox"/> \$535	
Newsletter – ¼ Page			
1 month	<input type="checkbox"/> \$100	<input type="checkbox"/> \$120	
2 months	<input type="checkbox"/> \$170	<input type="checkbox"/> \$205	
3 months	<input type="checkbox"/> \$255	<input type="checkbox"/> \$305	

If you have any questions, please contact Nicole Sinclair (306) 569-9696
Please email completed form to nsinclair@sasktrucking.com

Authorizing Signature: _____

Email Address for invoicing or receipt: _____

Payment Information:			
Payment Method:	<input type="checkbox"/> Invoice <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> Cheque	Amount:	\$
Card#:		GST (5%):	\$
Expiration Date:		Total:	\$